

Photo & Video Price List – 2025 – For Brands & Corporate Partners

— *Krijn.de, where passion meets dedication. Premium equestrian photo & video productions tailored to capture moments that last.* —

Driven by our passion for the Icelandic horse, we create premium photo and video content that meets the unique needs of professionals in the Icelandic horse world. Our media is delivered with flexible commercial licensing options designed to suit your specific usage requirements.

Commercial License Tiers

Tier Usage Rights

Basic Single-user license, social media, web-use

Extended All Basic rights + sub-licensing, packaging, print materials

Buyout All Extended rights + resale, unlimited use, exclusivity

Priority Delivery Service

Need content quickly? Our limited priority delivery service ensures your media is delivered swiftly, during the event itself. This service is available to a select few clients per event for an additional 15% fee on delivered media. Photos are provided in 2MP resolution for immediate social media sharing. Higher resolution files follow after event. Video clips are delivered in full 4K quality.

Photo Resolution Formats

Web resolution 2048px longest side: Optimized for digital use (social media, websites, blogs)

Full resolution ≈ 6000px longest side: Ideal for print, press, large format, and professional design use

Photo Pricing

Quantity	Format	Basic	Extended	Buyout
Single photo	Web resolution	€120	€175	€400
	Full resolution	—	€250	€600
5–9 photos	Web resolution	€95 / photo	€150 / photo	—
	Full resolution	—	€185 / photo	—
10+ photos	Web resolution	€75 / photo	€110 / photo	—
	Full resolution	—	€155 / photo	—



Video Clip Pricing

4K 120fps – 8 to 20 seconds recording time, up to 5x slow-motion

Quantity	Basic	Extended	Buyout
Single clip	€185 / clip	€255 / clip	€695 / clip
3-5 clips	€165 / clip	€225 / clip	—
6+ clips	€135 / clip	€185 / clip	—

Video clips are shot in 4K at 120fps, perfect for smooth slow-motion playback and high-end production.

Additional Information

- All prices exclude 21% NL VAT. VAT exemption is available for businesses with a valid VAT ID (intra-community supply).
 - Large volume discounts and custom licensing are available upon request.
 - Advanced photo or video editing, beyond standard color, lighting, and cropping adjustments, is available as an additional service.
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Copyright on Photos and Videos — In Short

All photographs and videos remain the intellectual property of Krijn.de. Purchasing media grants you a usage license only; the copyright and ownership remain with the photographer. Unauthorized reproduction, resale, or redistribution without written permission is prohibited.

The Basic License is valid for use by the purchasing client only. Use by third parties is not automatically included and could require a separate license and always require explicit permission. Instagram collaborations or reposts by third parties must be arranged in advance.

1. Respect the copyright of all photos and videos.
2. Always obtain permission directly from the photographer before use.
3. Only the photographer can grant usage rights; do not rely on others to give permission.
4. Clearly agree on the permitted use and any fees involved.
5. Use media only for the agreed purposes.
6. Avoid using media if you don't know the creator.
7. Always credit the photographer by name alongside the media.
8. Do not alter, crop, or edit photos or videos without consent.
9. Ensure that permissions from any involved third parties are also obtained.
10. Provide the photographer with a digital copy of any publication featuring their work.

For full terms and conditions, please visit www.krijn.de/terms-and-conditions.html



Pricing Notes

All listed rates apply to the 2025 season and may be subject to change. Prices can vary depending on project scope, licensing requirements, or delivery specifications. No rights can be derived from earlier price lists or past agreements unless confirmed in writing.

Crafted With Passion, Delivered With Purpose

Our work doesn't stop at event coverage. We also offer high-end photoshoots for riders, brands, and products — from portraits and editorial campaigns to powerful visuals for web, social media, and print.

Every image and video we deliver is crafted with great precision and a sharp eye for detail. We approach each project with care, creativity, and a deep understanding of the Icelandic horse world.

Curious to work with us or receive a personalized offer? Let's connect — we'd love to hear from you and explore what we can create together.

Contact: info@krijn.de

Instagram: <https://www.instagram.com/krijn.de>

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